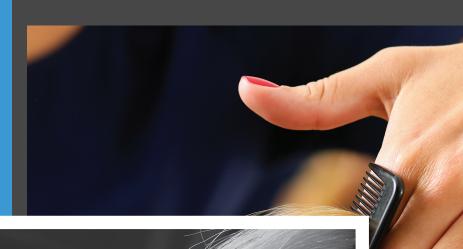
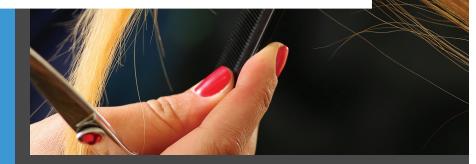
SSFA STUDIO SALON FRANCHISEE ASSOCIATION



2025 PARTNERSHIP OPPORTUNITIES



**CONNECTING YOU** 

With Sola Salon Studios franchisees



## **ABOUT**

# **Studio Salon Franchisee Association**

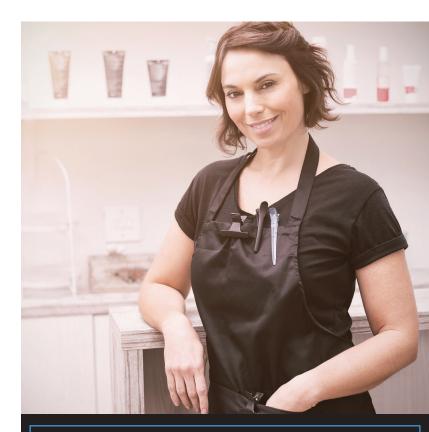
Studio Salon Franchisee Association (SSFA) was founded in 2021 to serve franchisees of the Sola Salon Studios brand. SSFA's mission is to maximize return on franchisee investment while contributing to the development of the best salon studio system brand in the world. Through ongoing and constructive collaboration with the franchisor, SSFA will endorse Sola programs and practices that support SSFA initiatives, as well as develop and disseminate best practices across the franchise system. SSFA provides a platform for the development of great ideas from within the community whose innovations are critical to driving the success of the Sola system.

#### SSFA's core values:

- **Create sustainable wealth** through programs that support all franchisees in attaining their financial and operational goals.
- Enhance the value of the franchisee community by enabling additional peer-to-peer networks and allowing enhanced sharing of innovation, experiences, resources and collaborative knowledge across members.
- **Continuously improve the system** through collaborative efforts with the franchisor and endorse programs and priorities that support individual markets and national initiatives.
- Build for durability in our brand, our infrastructure and our returns.
- **Be transparent and accountable** in what we do for the system, for the franchisor and for each other.
- Enable active inclusion by opening doors to all franchisees with different objectives, competitive situations, backgrounds, ethnicities and experiences to walk a wide path and access broad perspectives.

Members represent approximately 80% of the system and the number is growing. Reach them through presentations and sponsorships at the annual conference, in-person board meetings, virtual board and membership meetings and through newsletter or website banner advertising. This increased visibility can lead to opportunities to build relationships and develop your business with this brand.

Please review the opportunities available in this guide. If you have any questions, do not hesitate to contact the SSFA Advertising Team at 678-797-5160 or advertising@ssfamember.com



# SSFA'S 4TH ANNUAL MEMBERSHIP CONFERENCE

July 27-29, 2025 Dearborn, MI

### SSFA PARTNERSHIP

item(s) purchased. SSFA has a no refund policy.





### **Selections and Payment Authorization**

Please select from the tiered packages listed below or á la carte opportunities.

■ TIER 1 <b>Diamond</b>	ÁL	A CARTE SPONSORSHIPS	
<ul> <li>Includes all Gold privileges plus below items:</li> <li>Includes Conference Lunch Sponsorship New!</li> <li>Includes one (1) 20-minute presentation at conference or retreat</li> <li>Dedicated special Zoom presentation for up to 60 minutes</li> <li>Includes conference table</li> </ul>		Conference Dinner Sponsorship \$2,000	
		Conference Activity Sponsor	
■ TIER 2 Gold\$3,000		Board Meeting Retreat Lunch	
<ul> <li>Includes all Silver privileges plus below items:</li> <li>Includes one (1) 20 minute PSA during a monthly networking call</li> <li>Includes conference table</li> </ul>		Board Meeting Retreat Dinner	
■ TIER 3 <b>Silver \$2,500</b>		15-minute Zoom Presentation \$500	
10% discount on any ad insertions or advertising		For any event not covered by Gold or Diamond sponsors	
<ul> <li>Option to use the SSFA logo on vendor marketing materials</li> <li>Inclusion in online vendor directory</li> </ul>		Newsletter Sponsorship	
■ TIER 4 Supporter\$1,000	□ <b>\</b>	Website Banner Advertising – 1, 3 or 6 months	
• Includes membership listing *Must be tier 3 or above to attend conference. \$2,500 total is the minimum to attend conference.		1 month.       \$150         3 months       \$300         6 months       \$500	

PAYMEN <sup>*</sup>	extstyle  ext	on			Total \$
☐ Check	□VISA	☐ Mastercard	☐ American Express		
Company Name:					
Bill to Contact Name:					
Billing Address:					
City, State, Zip:					
Phone:		Ema	ail:		
Credit Card No.:		Ехр	. Date:	CVV Code:	
Signature:					
to share or sell SSFA conflict with service	A client information to s provided by SSFA w	anyone. Such behavior will result in revocation of	vill result in revocation of SSFA A SSFA Associate Membership. SSFA	ssociate Membership. Soli A, at its sole discretion, res	ne is an Associate Member allowed citation for services that directly serves the right to refuse member- Studios® in any way and members

All invoices are due upon receipt and payment must be received prior to event or publication. Unpaid invoices are subject to cancellation and forfeiture of

are not to represent themselves as such at any time. SSFA Partnership Packages and Associate Memberships renew annually on Jan. 1.





### THANK YOU FOR YOUR INVESTMENT with SSFA!

Company Name:						
Company Headquarters Address:						
City:	State:		Zip:			
Website:	Year Company Started:		Number of Employees:			
Event Contact:						
Phone:	Email:					
Primary Sales Contact Name:						
Primary Sales Contact Title:						
Phone:	Email:					
Secondary Contact Name (optional):						
Secondary Sales Contact Title (optional):						
Contact Phone (optional):	Contact Email	ontact Email (optional):				
*Please select up to two (2) business categories that best apply:  Business Services  Accounting, Credit Card Processing, Human Resources, Legal, Payroll, Tax Credit Processing		☐ Marketing Sales Programs, Publications, Promotional Products, Printing, Public Relations, Social Media				
Construction/Site Services Architects, Furnishings, Flooring, Landscaping, Painting, Roofing		☐ Software/Hardware Equipment, POS, Services, Support				
☐ Décor/Signage Providers  Artwork, Carpet, Flooring, Décor, Lighting, Signage		☐ Supplies Cleaning Supplies, Office Sup	oplies, Safety Equipment			
☐ Equipment Providers Hair Care Equipment, Sinks, Security Systems		Technology and Office Computers, Office Equipme				
☐ Financial Services Banking, Brokers, Credit Cards, Paycards, Financing		Utility Services Electrical, Gas, Phone, Pest	Control, Garbage, Internet, Wi-Fi			

Please submit a high-resolution company logo (at least 300 DPI, JPG or EPS file) and a 50-word or less company description to haleyh@elevanta.com.

Return completed application via mail, email or fax.

MAIL: SSFA Associate Membership | 1701 Barrett Lakes Blvd. NW, Suite 180 | Kennesaw, GA 30144

EMAIL: advertising@ssfamember.com

FAX: 678-797-5160