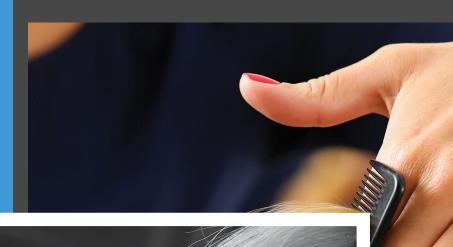
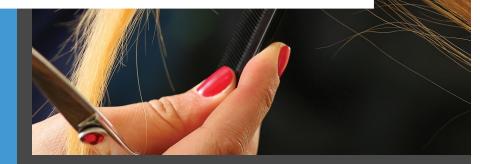
SSFA STUDIO SALON FRANCHISEE ASSOCIATION



2024 PARTNERSHIP OPPORTUNITIES



CONNECTING YOU

With Sola Salon Studios franchisees



ABOUT

Studio Salon Franchisee Association

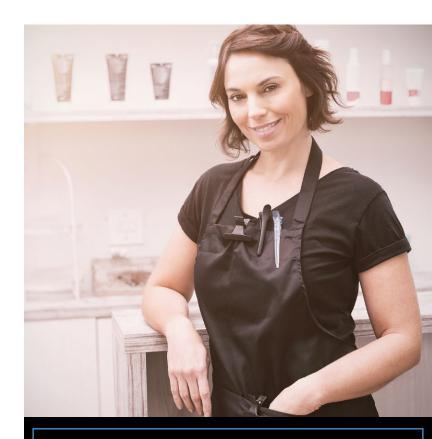
Studio Salon Franchisee Association (SSFA) was founded in 2021 to serve franchisees of the Sola Salon Studios brand. SSFA's mission is to maximize return on franchisee investment while contributing to the development of the best salon studio system brand in the world. Through ongoing and constructive collaboration with the franchisor, SSFA will endorse Sola programs and practices that support SSFA initiatives, as well as develop and disseminate best practices across the franchise system. SSFA provides a platform for the development of great ideas from within the community whose innovations are critical to driving the success of the Sola system.

SSFA's core values:

- **Create sustainable wealth** through programs that support all franchisees in attaining their financial and operational goals.
- Enhance the value of the franchisee community by enabling additional peer-to-peer networks and allowing enhanced sharing of innovation, experiences, resources and collaborative knowledge across members.
- **Continuously improve the system** through collaborative efforts with the franchisor and endorse programs and priorities that support individual markets and national initiatives.
- Build for durability in our brand, our infrastructure and our returns.
- **Be transparent and accountable** in what we do for the system, for the franchisor and for each other.
- Enable active inclusion by opening doors to all franchisees with different objectives, competitive situations, backgrounds, ethnicities and experiences to walk a wide path and access broad perspectives.

Members represent approximately 50% of the system and the number is growing. Reach them through presentations and sponsorships at the annual conference, in-person board meetings, virtual board and membership meetings and through newsletter or website banner advertising. This increased visibility can lead to opportunities to build relationships and develop your business with this brand.

Please review the opportunities available in this guide. If you have any questions, do not hesitate to contact Jeff Reynolds at 678-797-5163 or jeffr@elevanta.com.



SSFA'S 3RD ANNUAL MEMBERSHIP CONFERENCE

October 27-30, 2024 San Diego, CA

SSFA PARTNERSHIP





Selections and Payment Authorization

Please select from the tiered packages listed below or á la carte opportunities.

■ TIER 1 **Diamond\$6,000**

- Includes all Gold privileges plus below items:
- Title sponsor for either 2024 Conference or Board Member Retreat based on availability
- Includes one (1) 20-minute presentation at conference or retreat
- Dedicated special Zoom presentation for up to 60 minutes
- Includes conference table

TIER 2 Gold\$3,300

- Includes all Silver privileges plus below items:
- Includes one (1) 20 minute PSA during a monthly networking call
- Includes conference table

■ TIER 3 **Silver\$1,750**

• 10% discount on any ad insertions or advertising

item(s) purchased. SSFA has a no refund policy.

- · Option to use the SSFA logo on vendor marketing materials
- Inclusion in online vendor directory
- Does NOT include conference table (\$750 option ala carte)

Includes membership listing

*Must be tier 3 or above to attend conference. \$2,500 total is the minimum to attend conference.

Á LA CARTE SPONSORSHIPS					
	Conference Dinner Sponsorship	\$2,500			
	Conference Lunch Sponsorship	\$2,000			
	Conference Activity Sponsor \$1,000	-\$2,000			
	Conference Table Sponsorship	. \$750			
	Board Meeting Retreat Lunch Includes 20-minute presentation	\$1,500			
	Board Meeting Retreat Dinner	\$2,000			
	15-minute Zoom presentation	. \$750			
	Newsletter Sponsorship	. \$250			
	Website Banner Advertising – 1, 3 or 6 months • 1 month. • 3 months				

Total \$ PAYMENT Information □ VISA ☐ Check ☐ Mastercard ☐ American Express Company Name: Bill to Contact Name: Billing Address: City, State, Zip: Phone: Email: CVV Code: Credit Card No.: Exp. Date: Signature: Applicant agrees to abide by SSFA's rules and regulations and use SSFA database information in strict confidentiality. At no time is an Associate Member allowed

FOR MORE INFORMATION Jeff Reynolds at 678-797-5163 or jeffr@elevanta.com

to share or sell SSFA client information to anyone. Such behavior will result in revocation of SSFA Associate Membership. Solicitation for services that directly conflict with services provided by SSFA will result in revocation of SSFA Associate Membership. SSFA, at its sole discretion, reserves the right to refuse membership and/or cancel membership at any time. Membership in this program does not imply endorsement by SSFA or Sola Salon Studios® in any way and members

All invoices are due upon receipt and payment must be received prior to event or publication. Unpaid invoices are subject to cancellation and forfeiture of

are not to represent themselves as such at any time. SSFA Partnership Packages and Associate Memberships renew annually on Jan. 1.





THANK YOU FOR YOUR INVESTMENT with SSFA!

Company Name:					
Company Headquarters Address:					
City:	State:		Zip:		
Website: Year Company		Started:	Number of Employees:		
Event Contact:					
Phone: Email:					
Primary Sales Contact Name:					
Primary Sales Contact Title:					
Phone:	Email:				
Secondary Contact Name (optional):					
Secondary Sales Contact Title (optional):					
Contact Phone (optional):		(optional):			
*Please select up to two (2) business categories that best apply: Business Services Accounting, Credit Card Processing, Human Resources, Legal, Payro Processing	oll, Tax Credit	☐ Marketing Sales Programs, Publications, Promotional Products, Printing, Public Relations, Social Media			
☐ Construction/Site Services Architects, Furnishings, Flooring, Landscaping, Painting, Roofing		☐ Software/Hardware Equipment, POS, Services, Support			
☐ Décor/Signage Providers Artwork, Carpet, Flooring, Décor, Lighting, Signage		☐ Supplies Cleaning Supplies, Office Supplies, Safety Equipment			
☐ Equipment Providers Hair Care Equipment, Sinks, Security Systems		☐ Technology and Office Equipment Computers, Office Equipment, TVs			
Financial Services Banking, Brokers, Credit Cards, Paycards, Financing		☐ Utility Services Electrical, Gas, Phone, Pest Control, Garbage, Internet, Wi-Fi			

Please submit a **high-resolution company logo** (at least 300 DPI, JPG or EPS file) and a **50-word or less company description** to seani@elevanta.com.

Return completed application via mail, email or fax.

MAIL: SSFA Associate Membership | 1701 Barrett Lakes Blvd. NW, Suite 180 | Kennesaw, GA 30144

EMAIL: jeffr@elevanta.com

FAX: 678-797-5170